

DEVELOPMENT FRAMEWORK For Plymouth Community Sports Network

Introduction

Plymouth Sports Forum was identified and approached by Sport England South West Region in 2006 to help encourage the establishment of a Community Sports Network (CSN) for Plymouth.

The establishment of such a Network will enable improved understanding between Plymouth Sports Forum (PSF) and Plymouth City Council (PCC) to provide more effective leadership and a more coherent approach to the delivery of sport and physical recreation in Plymouth. Plymouth Sports Forum already has a good working relationship with Plymouth City Council and also with a number of organisations and agencies across the City.

The Sports Forum membership already includes representatives from all levels of sports and physical activity including local clubs, educational establishments, health, community safety and children's services. There is also a link into the Local Strategic Partnership with both James Coulton, Head of Leisure PCC and Nigel Rowe Director of PSF, members of the WISE Group and Active Devon County Sports Partnership.

Creation of Plymouth Community Sports Network

Both Plymouth Sport Forum and Plymouth City Council recognise the need for improvement in improving physical activity opportunities within the City. This was clearly identified at the recent Active Plymouth Conference. The data collected at the conference has been compiled into outcomes; action points and identifies agencies that will make up the Plymouth Community Sport Network. (Please see attached the Active Plymouth Summary paper).

The creation of a Plymouth Community Sport Network will achieve the following:

- Coordinate the engagement and integration of sport in order to support the achievement of outcomes as part of the Local Area Agreement (LAA)
- Support the achievement of Key Performance Indicators (KPI's) as part of the Performance Management Framework/ Comprehensive Performance Assessment (CPA) process (where appropriate).
- Secure resources from a broad range of partners to deliver the identified interventions and outcomes.
- Support and assist the creation and development of sporting pathways.
- Focus upon releasing/building capacity to increase participation and widen opportunities.
- Facilitate the provision of opportunities and management of volunteers in sport.
- Have formal links with Active Devon CSP core team to ensure an effective sub regional delivery system

Aim and Mission

The Aim of the Network is to widen the base and increase numbers of people taking part in sport and active recreation in Plymouth by 1% annually year on year until 2020. The Mission Statement is:

"To create opportunities for the People of Plymouth to participate in Physical Activity regardless of their age, ability or gender".

A Single Delivery System for Sport in Plymouth

The establishment of Plymouth Community Sports Network will provide a coordinated approach to sport and physical activity across the City. The Objectives of the Network were derived from the Active Plymouth Conference and are:

1. Establishment of a Community Sports Network for Plymouth
2. Establish a resource fund
3. Develop a comprehensive activity programme.
4. Create and maintain a data base
5. Maintain and develop relations with Team South West

1. Establishment of a Community Sports Network for Plymouth

In order to address the key issues from the Active Plymouth Conference and to develop and deliver the objectives identified within this paper it is vital that a Community Sports Network is established for the city of Plymouth.

Sport England identified Plymouth Sports Forum as one of the lead agencies to help shape a Community Sports Network for Plymouth. The Network would comprise representative/s of the current Sports Forum in partnership with appropriate representation from Plymouth City Council and other key organisations within the City. With such a coordinated approach the City will be better equipped in meeting the strategic objectives of the Sport England South West Regional Plan and of other agencies such as the Primary Care Trusts and Plymouth City Council. Key drivers for the establishment of a Community Sports Network are:

- Its links to The Local Strategic Partnership and its Four Visionary Goals, Healthy, Wealthy, Safe & Strong and Wise.
- Understanding, input to and monitoring of the Local Areas Agreement and of the Local Authorities contribution to Comprehensive Performance Assessment (CPA).
- Input to the Local Development Framework process.
- Link to Sport England Regional Plan.
- Link to the vision, aims and objectives of Active Devon – the County Sports Partnership.

Our Vision

“To create opportunities for the People of Plymouth to participate in Physical Activity regardless of their age, ability or gender”.

The results of the Active People survey highlight that 81.4% of the adult population in Plymouth does not take sufficient exercise. Evidence from the Heath Plan shows that conditions linked to a lack of the physical activity manifest them self in increased health problems at a level that is significantly higher than other parts of the South West e.g. Coronary Heart Disease, Diabetes Type II (directly linked to obesity).

Linked to the Objectives, the key target would be to increase participation levels in activity, 1% year on year until 2020.

The aim is to create a cross agency group at a strategic level. This group would comprise representatives from key strategic organisations within the City who are empowered by their respective organisations to help drive forward and implement a “Community Sports Network”. Organisations and sectors currently identified include:

- Plymouth City Council
- Primary Care Trust
- Police & Youth Offending Team
- Plymouth Guild
- Community Groups – including BME and people with disabilities.
- Community Sport
- Safer Communities
- Business
- Private Sports Clubs
- Education (Primary, Secondary, Further and Higher)
- Children’s Services & Young People
- Regeneration
- Older People
- Health

- Professional Clubs

2. Establish a resource fund

In order to sustain an active Network and develop opportunities for clubs, organisations, schools and individuals it is vital that resources are identified and invested in a coordinated manner. A funding plan would be established to run over a three year period. This would seek to identify possible funding opportunities from external funding organisations, from sources within the City, sponsorship and contributions from organisations within the Networks membership.

3. Develop a comprehensive activity programme.

To be more proactive in creating a calendar of opportunities and consulting organisations and agencies within Plymouth to contribute to an activity programme. This programme could be linked to other media such as the local press, partner's web links, and a published calendar or programme. A marketing strategy for this programme would require development with a key focus being on communication, awareness and access.

4. Create and maintain a data base

A performance monitoring and evaluation system would be created to ensure any projects meet key performance indicators of Sport England's Regional Plan via the Country Sports Networks and meet the target set to the Network's annual objectives. Key indicators will actively be targeted at groups identified by the Active People survey.

For example improving the health of Plymouth people may include:

- Levels of physical activity
- Number of people losing weight
- Reduction in smoking
- Reduction in deaths from Coronary Heart Disease
- Reduction in levels of diabetes.

5. Maintain and develop relations with Team South West

Plymouth City Council has submitted a formal bid for staging Pre-Games Training Camps in Plymouth in the lead up to 2012, and an audit of the facilities identified has been undertaken by Sport England.

The bid document covers the widest spectrum of protocol for visiting teams and covers such aspects as transport links, accommodation, medical support, dietary needs and business sponsorship. This document now effectively provides the City with an opportunity to have a better understanding of what is expected of a host in staging National and International events, which can be implemented at any time in the future.

It is an objective of the City to secure all possible benefits leading up to and arising from the 2012 Olympic and Paralympic Games. For example, to endeavour to secure an Olympic Torch leg through Plymouth, being part of the Volunteer Programme, other opportunities arising through business, tourism and cultural Olympiad. This will support the 2012 Games and will help contribute to the community legacy for the City.

By achieving the objectives with clear targets and key performance indicators the Network will provide a delivery chain of cross sector organisations that will ensure:

- One strategy for sport
- An evidence based approach
- Robust performance management
- A bottom up, top down planning mechanism with investment targeted where it is needed
- Resources that are placed where they can make the most effective and quickest difference to people taking part in sport and active recreation
- Joined up or integrated delivery

The Structure of the Network

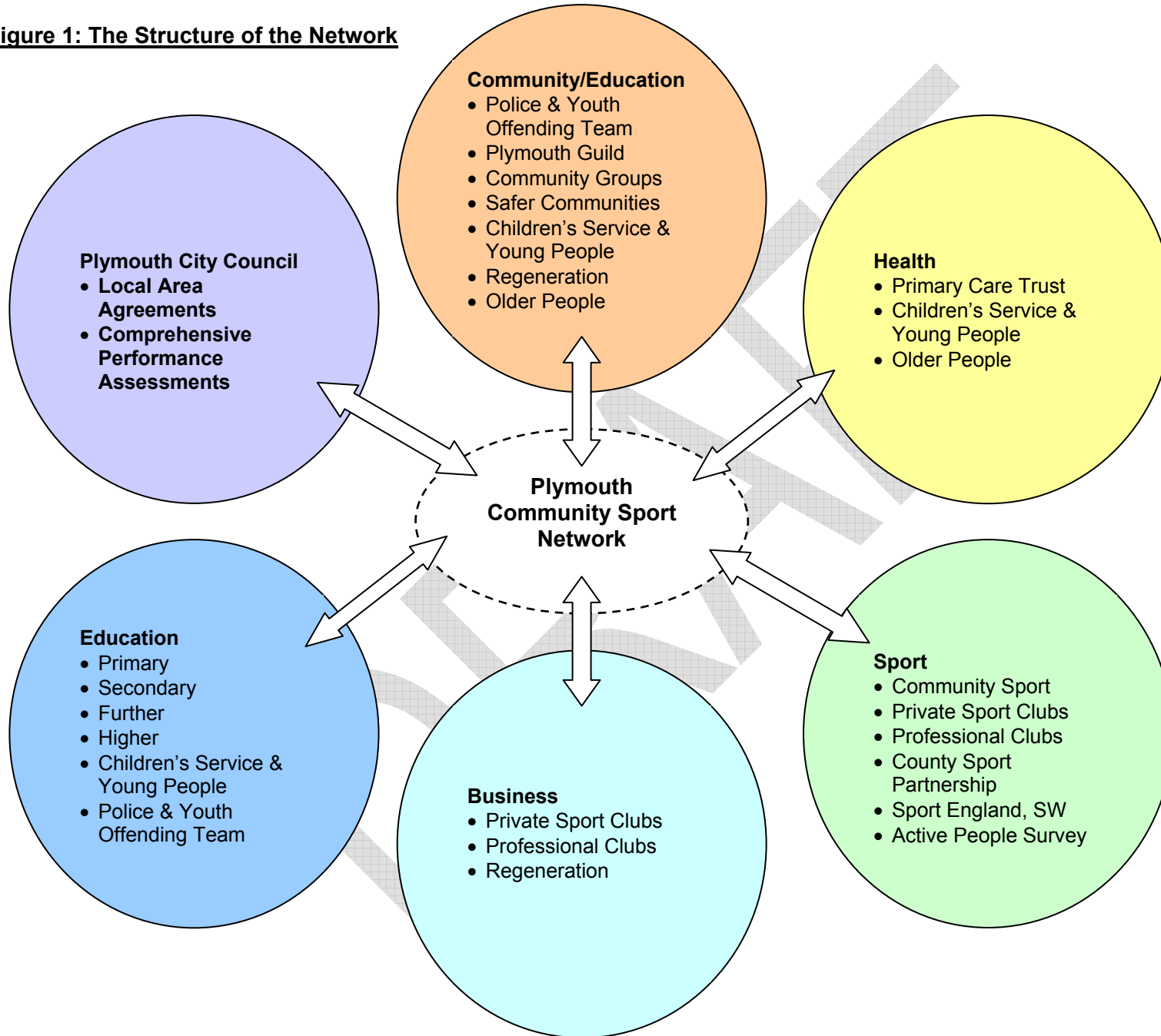
Regionally the Network will link to Sport England South West, through the Devon County Sports Partnership (CSP) and work in collaboration with a number of partners (see Figure 1).

Working through the Community Sports Partnership the Community Sport Network will inform and influence the development of sub-regional plans and inform their priorities for action. This will be done in the context of local needs and priorities.

The CSN will identify local needs, priorities and potential interventions, and develop a locally shared vision with buy in from key partners including the Local Strategic Partnership (LSP) to create economies of scale

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Figure 1: The Structure of the Network



Measuring Impact

A monitoring and evaluation system will be created to ensure any projects meet the key performance indicators of Sport England's Regional Plan via the Country Sports Networks and meet the target set to the Network's annual objectives.

Funding

Sport England is committed to investing through the delivery system in the form of ring fenced CSP core funding and the Community Investment Fund (CIF) fund.

This funding will be for interventions within the CSN Action Plans that meet actions and outcomes identified within the National Framework for Sport, respective Regional Plans for Sport, and meet regional criteria for funding. There is also an opportunity with any multi agency approach of pooling funding and resources.

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Plymouth Community Sports Network Draft Delivery Plan 2007 – 2010

The delivery plan (2007 – 2010) has been written around the following five strategic aims which link explicitly to the requirements of Sport England South West Regional Plan and Devon County Sport Partnership. They are also informed by Plymouth's Local Area Agreement and its Local Strategic Plan:

1. Establishment of a Community Sports Network for Plymouth
2. Establish a resource fund
3. Develop a comprehensive activity programme.
4. Create and maintain a data base
5. Maintain and develop relations with Team South West

The detailed action plan for delivery 2007 – 2008, which follows, is aligned to these five strategic aims.

Objectives	Action	Lead Responsibility	Resources	Timescales	How will success be measured?	CIF bid intended	Comment / Update
1. Establishment of a Community Sports Network for Plymouth							
Complete and issue "Active Plymouth" Conference outcomes.	Prepare and issue report.	PSF/PCC	PCC	15 June 2007			
Set-up Executive Group (5-7 people).	Identify and write to representatives from Health and Business.	JC – Health NR - Business		June 2007			
Recruit CSN Management Group (circa 20 people).	Identify and brief key lead agency personnel for inclusion into Management Group.	PSF/PCC	PCC	September 2007			
Recruit and set-up Sub-groups (e.g. clubs,				January 2008			

coaching etc).							
2. Establish a resource fund							
Obtain CIF funding.	Write application based on development of CSN.	CSN Executive Group.		November 2007			
Write detailed funding plan and identify opportunities.	Link to five strategic aims, Sport England KPIs and Active People results.	CSN Executive Group.		January 2008			
3. Develop a comprehensive activity programme.							
Establish and consolidate current activity programme..		PCC		August 2007			
Develop through CSN with specific reference to Active People targets.		CSN Executive Group.		October 2007			
Promotion and market activity programme.				January 2008			
4. Create and maintain a data base							
Establish aims – what needs to be recorded and monitored.				October 2007			
Set-up appropriate				January – March 2008			

system.							
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5. Maintain and develop relations with Team South West							
Maintain and develop links with to Team Devon.	NR to continue current role.						
Maintain and develop links to London Higher 2012.	HR & LS						
Maintain and develop links to Olympic Training Camp programme.	PCC						

*Nigel Rowe
 Chair Plymouth Sports Forum
 8 June 2007.*

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